

Fundraising Pack



Brighton YMCA

Everyone deserves the security of somewhere they can call 'home', yet this is still not the case for many people. Brighton has the second largest homeless population in England.

We believe that everyone, with the right support and accommodation, can achieve their goals. Having somewhere to call 'home' whilst you're supported to gain the skills and abilities to move to independent living is vital.

Brighton YMCA provides great accommodation; support focussing on the goals that are important to our clients; Health & wellbeing services; and work & learning services. Combined these ensure that the people in our services are able to rebuild lives and move to a more secure future.

Fundraising

We need your support to continue to provide these services.

This booklet gives you a few ideas of what you could do. Ensuring that you have lots of fun whilst helping to raise money to help vulnerable people have better lives.



Fundraising Ideas

Everyone can help out with fundraising and have a great time along the way. Whether you raise £5, £500 or £5k you'll be providing valuable support to help

Ideas for Kids - Page 4

Kids love fundraising. It's an excellent learning experience for them and they're having fun whilst developing those entrepreneurial skills. Basically, a win all round.

Ideas for Adults - Page 6

Let's face it, it's a great excuse to take on a challenge such as running a 5k knowing that you have to do it as you've got sponsors; or have a great get together with friends and neighbours, or simply do something really silly all for a fantastic cause.

Ideas for Companies - Page 8

Fundraising at work is great for team building and can boost morale in the workplace. Loads of companies will match fund your efforts so don't forget to check if your company will effectively double your donation.

Ideas for Groups - Page 10

Whether you're a toddler group, group of students, church group, WI or group of friends - we have ideas for you.

Practicalities - Page 12

Posters, sponsorship forms, online fundraising pages.



Ideas for Kids

Fundraising is fantastic for kids. It helps promote empathy and helps them to learn that big change is possible if people pull together. Successful fundraising gives a great sense of achievement it teaches some valuable lifeskills too.

Sponsored Silence

Appealing to adults as much as the children!! All you need are some sponsorship forms/online sponsorship page and an adult with a timer!

Car Wash

Find a venue for your car wash, good locations are high-traffic (but safe) areas. Make sure you've got permission from the venue where needed. Let everyone know you're doing it (see the section on practicalities). Pre-sell vouchers for your car wash to get extra customers.

You'll need to have a hose pipe, buckets, clean rags, chamois leather, soft cloth for polishing, car shampoo and other friends and adult volunteers who don't mind getting wet!

There are lots of articles to help you organise a sponsored car wash online such as <http://www.better-fundraising-ideas.com/fundraising-car-wash.html>



Tots Triathlon

Teeny Tiny ones could do their first fundraiser. For a Tots Triathlon they are sponsored to do 100m toddle, followed by 100m Trike, followed by Treasure hunt - find a piece of treasure and toddle to the finish. Finish with an award ceremony with certificates for all competitors.



Ideas for Kids

Cake Fest

Hold an open house afternoon and invite friends & family to pop in for tea and cake. The best way to get people there is to make some invitations; don't forget to include date, time, venue and the fact you're supporting Brighton YMCA.

You could charge a small fee for the tea and cakes, but it might be more effective to put out a bowl for donations

Tip *put some coins/notes in yourself to show people what you want them to do, people copy what others do, so put in bigger notes and others will too!*

You could even do some additional fundraisers whilst people are there - guess the number of sweets/lego bricks in a jar? guess the weight of your dog/cat/hamster?!?

Odd Jobs

Offer to do chores, odd jobs for parents, grandparents, aunts, uncles, neighbours (with your parents' permission) and raise money through your hard work.

Penny Jar

Ask friends and family if they will save their pennies and small loose change for you, collect it in a jar and when it's full (or you feel you've collected enough) count it up to see what you've achieved.



Ideas for Adults

The opportunity to raise some funds whilst have a great time.

Come dine with me

Just like the TV show (but with people you actually know and like!), you and your friends take it in turns to host a dinner party. You can judge each others cooking ability and everyone makes a donation to take part. All you need is to make sure that there is a prize for the host with the most.

Quiz Night

Pick a good date - Saturday nights are generally the best. Plan to have the trivia game finish in about 3 hours (ie 7.30 - 10.30pm). Choose a venue where there's enough space.

Choose a quizmaster (someone who'll really get everyone laughing) Promote your event (see practicalities section). You need around 60 good questions split around various different themes - a good format is 8 rounds of 8 questions with a break in the middle. If you Google 'Free Quiz Questions' you'll have your questions sorted in not time.

Everyone pays for entry and you can do various additional fundraising activities throughout the evening - raffle, guess the weight of the cake etc.

Shave/dye your hair

Get sponsored to shave or dye your hair, everyone loves to see those photo's!



Ideas for Adults

Sponsored alcohol free month

Fantastic fundraiser and improves your health too!

Challenge Event

Many of us have fancied giving something a go and having people sponsoring you to do it is a fantastic incentive. It could be getting sponsored to run 5k in the Brighton and Hove Park Run, or doing your own personal triathlon.

Whatever it is sponsors are sure to motivate you to do your best.

Charity Auction

Get local businesses to make donations, arrange an event, sell tickets, get refreshments in place and auction everything off.

Or do an online action. www.jumblebee.co.uk/site/ provides a platform which makes it easy to run online auctions. You can promote everything on social media, giving 'shout-outs' to those who've donated.

Charity Film Night

Organise a location get a projector and have a movie night. Fundraise via entry donations and selling movie snacks.



Ideas for Businesses

The opportunity to raise some funds whilst have a great time. Remember to ask whether your company will match fund whatever you raise - an excellent way to double your donation.

Office Olympics

Get everyone you can to sign up - paying an entry fee to join. Split the contestants into two teams. You can then start compiling a list of events such as

- Bin archery - grab some waste paper and screw up around 10 balls per team, the team that gets the most in the bin wins
- Elastic band firing contest
- Most spins in an office chair in 30 seconds
- Best paper airplane javelin
- Chair racing

Office Masterchef

Challenge your workmates to see who can create the best savoury dish and sell the most portions during lunch hour.

Swear Jar

Nice and easy to do - and in some offices/business likely to generate a fair amount of money!

Who's that baby

Ask a few of your colleagues to give you photographs of themselves as babies and set up a competition to see if people can guess who's who.



Ideas for Businesses

Walk/ride to work

Get colleagues who live nearby to leave their cars at home, and get sponsored to walk or cycle to work for a week/month - whatever you all agree. Just think an added bonus is increased fitness and even the chance to lose a few pounds.

Christmas Card Donation

Instead of sending Christmas cards to each other - agree to donate the money you would have spent on them to Brighton YMCA. You can even agree with friends to give this as a gift. Look on our site for alternative gift ideas.

Dress Down Day at work

Everyone donates to wear casual clothes - obviously you'll need the boss's permission first!

Raffle a day's holiday

Sweet talk the boss into donating a day's holiday, then auction it off in the office to raise money.

Teatime treats

Charge your colleagues a small amount and rejuvenate them from their mid-afternoon slumber with some sweet snacks and a cup of tea.



Ideas for Groups

We are lucky to have so many active groups in the area. We know that groups could help us in our efforts whilst undertaking another fantastic event or activity either within their own group gatherings or as an additional activity for members.

Sponsored Core Activity

Putting on a sponsored activity that's related to your regular group activity is something which can be simple to arrange, but bring that little bit of extra excitement to the day. For example you may be a ballet group who decides that as part of lessons you really want to get your members perfecting a certain step/exercise - they then get sponsored by family and friends to do this.

Sponsored Extra Activity

You could do an additional activity, something that's not core to what you do, but appeals to many of your members. This could be anything.

Group sponsored walk

Whatever the weather, be it mid-summer or Christmas, why not do a sponsored walk. With the beautiful city, seaside and countryside around us, there are no shortage of suggested walks to be found (<https://www.brighton-hove.gov.uk/content/leisure-and-libraries/parks-and-green-spaces/walks-and-trail-guides>)

The miles will fly by.



Ideas for Groups

Bike Relay

There are some beautiful routes around the South Downs. One idea might be to pick a pub with a good sized car park and garden and ask them if you can have a stall there. Then use this as a base for a figure of 8 route with changovers at the pub. People get sponsored for the number of miles, or number or loops they do, or simply pay an entry fee. Don't forget to try and raise additional funds from any passers by with your stall.

Put on an Event

As well as a great opportunity to raise some money and have some fun, it may also be a fabulous chance to gain some new members.

Wine Tasting

Even if you don't happen to know a Sommelier or amateur wine-buff this can be a fun event to do. Everyone pays to come and several people bring/donate a bottle or two of a wine they have researched and chosen. They introduce it, explain what it goes well with, remember you don't need much wine for each 'taste' so a bottle can go quite a long way! You could always try and increase the amount you raise by holding a raffle as part of the evening.

"Treasure" Hunt

Send participants all over Brighton and Hove finding items, taking pictures of specific locations. The first one back with everything wins. Charge a registration fee for entry.



Practicalities

Promoting your event

Download posters that you can edit and personalise from our website.
<http://www.brightonymca.co.uk/>

Promote your event on social media, facebook or just through emailing friends, or go for the more traditional approach putting flyers up (where you have permission) in your local area - shops, notice boards etc. If you're doing a big event and you want any help writing press releases then just let us know fundraising@brightonymca.co.uk

Fundraising

Set up a fundraising page at <https://mydonate.bt.com/charities/brightonymca> or <https://wonderful.org/charity/brightonymca>. This takes all the hassle out of collecting the sponsorship money - people pay directly online and it gets transferred to us when you've done your event.

Or you can download sponsorship forms from our website
<http://www.brightonymca.co.uk/>



Where to send the money

When you have achieved your goal (and hopefully had some fun doing it) then contact us to donate the money.

fundraising@brightonymca.co.uk or
call Noeleen Anstee, Fundraising
Manager on 01273 220900

Brighton YMCA is a registered charity
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